

Brenda Meller BIO <https://www.mellermarketing.com/bio>

Headshot photo: <https://www.mellermarketing.com/photo>

Updated December 18, 2019

Brenda Meller bio – 1-line version

A marketer with a knack for social media, Brenda Meller is a self-proclaimed “ambassador” of LinkedIn, national speaker, and the Chief Engagement Officer at Meller Marketing www.mellermarketing.com | www.linkedin.com/in/brendameller | #socialmediapie.

Brenda Meller bio – short version

Brenda Meller is a self-proclaimed “ambassador” of LinkedIn, national speaker, and the Chief Engagement Officer at Meller Marketing (www.mellermarketing.com), which provides marketing and social media support for individuals and businesses, specializing in LinkedIn. She has been leveraging social media to propel her personal and professional efforts for over ten years, and now blends this experience with her marketing expertise to help clients achieve their goals.

You can find Brenda Meller and Meller Marketing online on all the major social media channels. She is in the process of working on her next goal of writing a book on LinkedIn, which will be published in early 2020.

Other Important Facts: Brenda loves coffee, chocolate, and pie. In her downtime, she enjoys jigsaw puzzles. Connect with Brenda: www.linkedin.com/in/brendameller #socialmediapie

Brenda Meller bio – full version

Brenda Meller

Chief Engagement Officer

Meller Marketing

www.mellermarketing.com

For the past ten years, Brenda has been embracing social media to help propel her personal and professional efforts and now through Meller Marketing, she helps people and businesses with marketing and social media, specializing in LinkedIn.

She first realized the power of social media when making a career change using LinkedIn at the height of Michigan’s downturn in 2008. She started sharing her knowledge of social media through workshops, webinars, presentations, and via blogs.

In 2017, her side hustle led to her dream job with the launch of Meller Marketing. In 2019, she set and met a personal stretch goal and rewarded herself with a promotion to Chief Engagement Officer.

Brenda’s approach has always been to present information in a “judgement-free” zone, where there are no bad questions, and to make sure every attendee gains new insights that can be put to use right away.

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In addition to being self-taught across social media channels (LinkedIn, Facebook, Twitter, Instagram, Pinterest, YouTube, Glassdoor, and more), Brenda has a solid marketing education. She earned a bachelor of science in business administration degree with a specialization in marketing communications from Central Michigan University in Mt. Pleasant, Michigan, and a dual MBA and master of science in marketing from Walsh College. She also earned her competent communicator (CC) and competent leader (CL) status in Toastmasters International, a public speaking organization.

MichBusiness named Brenda a MichBusiness Most Valuable Professional in 2017 a Marketing & PR Prophet for Meller Marketing in 2019. Meller Marketing was also named a 2019 HRUnite! Advocate, celebrating her support of the HR community.

She is a member of [Inforum](#), Michigan's largest professional women's networking association, where she also leads the Troy networking group. She is also a member and serves on the board of [Detroit Together Digital](#). Meller Marketing is a member of the [Troy Chamber of Commerce](#), the [Detroit Economic Club](#), and the [Sterling Heights Regional Chamber](#).

Brenda is an enthusiastic speaker who loves engaging with audiences, both at conferences and corporate events. In 2019, she became a national speaker.

You can find Brenda Meller and Meller Marketing online on all the major social media channels. She is in the process of working on her next goal of writing a book on LinkedIn, which will be published in early 2020.

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Social Media Handles / Pages

Network	Meller Marketing	Brenda Meller
Facebook	https://www.facebook.com/MellerMarketing/	https://www.facebook.com/brenda.meller (private)
Instagram	https://www.instagram.com/mellermarketing/	https://www.instagram.com/brendameller/ (private)
LinkedIn	https://www.linkedin.com/company/meller-marketing-llc	https://www.linkedin.com/in/brendameller
Twitter	https://twitter.com/mellermarketing	https://twitter.com/brendameller
YouTube	https://www.youtube.com/user/brendameller	N/A
Pinterest	https://www.pinterest.com/summerbren/	N/A

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Glassdoor	https://www.glassdoor.com/Overview/Working-at-Meller-Marketing-EI_IE1878891.11,27.htm	N/A
Hashtags	#mellermarketing #socialmediapie	#brendameller